

KILDARE SPORTS PARTNERSHIP

STRATEGIC PLAN 2017-2021





**KILDARE SPORTS
PARTNERSHIP**

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MESSAGE FROM THE CHIEF EXECUTIVE OFFICER, IRISH SPORTS COUNCIL



I would like to congratulate Kildare Sports Partnership on this innovative and visionary strategic plan, which will build on the excellent work achieved to date.

The development of a new strategic plan and vision for Kildare Sports Partnership is based on leveraging off past successes and adopting a new innovative framework for increasing participation in sport and physical activity across Kildare.

Sport Ireland considers the strategic planning process an essential step in the development of Local Sports Partnerships. This step can bring many benefits such as matching the needs of the local communities to the priorities of the partnership. It is then possible to quantify the resources required effectively to achieve these priorities and answer local needs.

Kildare Sports Partnership is an efficient and growing organisation that works in partnership with other relevant organisations and agencies in order to inspire and support individuals to stay active or to move from a sedentary to an active lifestyle.

The achievement of the overall strategy aims to build on the benefits accrued over the life of the first strategy and to ensure that the Local Sports Partnerships grows in strength. It is the key agency in providing opportunities for more people to become involved in sport and physical activity in the next few years and beyond.

As with all strategic planning processes, the published document is simply the final phase and it is the consultation, evaluation and debate carried out during the process which gives life and value to this strategy. It is a culmination of the work of several partner agencies striving to create a more active local population.

I would like to thank all those who contributed to the strategy process and I wish everybody involved in Kildare Sports Partnership all the best for the future in implementing this plan.

John Treacy
Chief Executive Officer, Sport Ireland

MESSAGE FROM THE MAYOR OF KILDARE



As Mayor of Kildare I am delighted to present the Kildare Sports Partnership's Strategic Plan 2017-2021. The objective of the plan is to increase participation in sport and physical activity within the county and to give each and every one of our residents the opportunity to lead a healthier and more active lifestyle. I have seen at first hand the impact that Kildare Sports Partnership is having on individuals and communities and we in Kildare County Council are delighted to host and continue to support this outstanding initiative.

Kildare is one of the fastest growing counties in the state and we regularly debate in the Chamber the challenges, and opportunities, that this brings. If we are attracting ever increasing numbers to our county we must always be conscious of the need to also provide a sporting and recreational outlet for all our residents, regardless of age or ability. The Sports Partnership's work with Older People, People with Disabilities and People from Disadvantaged Communities has not gone unnoticed and the Sports Partnership programme now fills a hugely important role within Kildare County Council's structure.

I am delighted to see that one of the themes in the strategy is focussed on youth. Kildare has the highest 0-24 age group in the state with over 36% of our population in this cohort. The importance of getting our children involved in sport and physical activity from an early age is crucial to building a foundation for lifelong participation in an active lifestyle and affording them the opportunity for a long and healthy life. The importance that parents, teachers and coaches play in this area is crucial. KSP is currently rolling out the 'Coaching Children Programme' and I can see from the plan that it will be an important part of their work in the coming years. I attended the 'Developing Children's Physical Literacy' Seminar, organised by Kildare Sports Partnership, last December and it really highlighted the responsibilities we as parents and educators have to our children in this regard.

On behalf of the elected members, Chief Executive, Peter Carey and his staff, I would like to thank John Treacy and Sport Ireland for their support and we in Kildare County Council look forward to the continued excellent relationship between both our organisations.

I would also like to thank Ray D'Arcy and his Committee for your work and commitment to the partnership and giving of your time to help improve the lifestyles of many within the county. To Syl Merrins, Eddie Hennessy and staff, well done and continued success with your work.

Cllr. Martin Miley Jnr.
Mayor of Kildare

MESSAGE FROM THE CHAIRMAN, KILDARE SPORTS PARTNERSHIP



Kildare Sports Partnership is excited about implementing our Strategic Plan 2017-2021.

The importance of sport and physical activity at all levels cannot be overstated. The breadth of this plan ensures inclusiveness, reaching all Kildare people regardless of age, gender or ability.

Kildare as a county has seen huge demographic change in recent years which has created many challenges in relation to sport and physical activity. Our large youth population, our status as a commuter county, our ever increasing older population, the need to engage even more with migrant communities and people with disabilities were all highlighted as issues during the consultation process, but in many cases also seen as opportunities.

I would like to say a sincere thanks to Kildare County Council Chief Executive Peter Carey and his staff not just for their continued support of the Sports Partnership but also for their role in the development and success of the initiative.

I know that John Treacy and his Sport Ireland team fully believe that the Sports Partnership model is the ideal vehicle to increase participation at local level and the support we have received in Kildare has proved this. The funding in recent times from Sport Ireland for a Sports Inclusion Disability Officer and a Community Sports Development Officer, on top of core funding, has increased our capacity to deliver considerably and I would like to thank John and his staff most sincerely.

One of the themes in this Strategic Plan is 'Partnerships' and the success of Kildare Sports Partnership has been very much based on a partnership approach and the building of relationships. I would like to thank the various agencies and bodies who have worked with us over the course of the last plan, ensuring we achieved our goals and maximised our potential.

Finally, a huge thank you to Syl, Eddie and Áine who form the backbone of the partnership. It wouldn't work without them. Also thanks to my fellow board members who give of their time, experience and knowledge so generously.

Here's to a healthier and more active County Kildare.

Ray D'Arcy
Chairperson, Kildare Sports Partnership

MESSAGE FROM THE COORDINATOR, KILDARE SPORTS PARTNERSHIP



It gives me great pleasure to present our Strategic Plan 2017-21, a plan that builds on the success of our previous strategy.

This strategy was developed following an extensive consultation process involving all stakeholders including board members, staff, clubs, recreation groups & NGB's. We also reviewed results from the previous plan as well as taking into account local and national research.

Our findings and the direction we plan to take is detailed in this publication. Thankfully the economic climate has changed since we launched our previous strategy and the demographic profile of the county and our proximity to Dublin has had a large influence on our direction. Elements such as our ever increasing youth population, the pressure on club volunteer's and the lack of facilities in urban areas etc. has had a bearing on our thinking. Kildare is generally regarded as an affluent county but perceptions can sometimes mask reality. Almost 40% of our population face long commute times on a daily basis, 73% of our residents are regarded as urban dwellers and there are still pockets of the county that are designated as extremely disadvantaged.

I would like to thank our Chairman Ray D'Arcy and all our board members, both past and present, for your support and contribution in helping us to continue to develop the sports partnership.

To Kildare County Council, many thanks for your support and the provision of substantial resources to the partnership. Kildare Sports Partnership has become an integral part of the Local Authority and I would like to extend my gratitude to all involved.

I would like to convey my sincere thanks to John Treacy and the staff of Sport Ireland for your continued support and guidance and your help in building our capacity to deliver through financial, advisory and training supports.

Many thanks to all our volunteers, programme tutors and leaders and all who contribute to increasing participation in the county.

I would also like to thank Brian Ladden who facilitated the consultation process and plan.

Last but by no means least to our Administrator, Eddie Hennessy, Áine Buggy our Sports Inclusion Disability Officer and Community Sport Development Officer, John Doran, many thanks for your commitment and contribution to the large body of work that is being achieved.

Syl Merrins
Coordinator, Kildare Sports Partnership

SECTION 1: INTRODUCTION



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his strategic plan builds on the Kildare Sports Partnership (KSP) Strategic Plan 2012 – 2016 and endeavours to promote participation in sport and physical activity in the county in a planned and coordinated way. The plan was developed by the Kildare Sports Partnership Board under the auspices of Sport Ireland and involved an extensive consultation process with the sporting and recreational clubs and organisations in Kildare.



Our Vision



Our vision for Kildare Sports Partnership is of an efficient and growing organisation that works in partnership with relevant organisations and agencies to inspire and support individuals to stay active or to move from a sedentary to an active lifestyle.

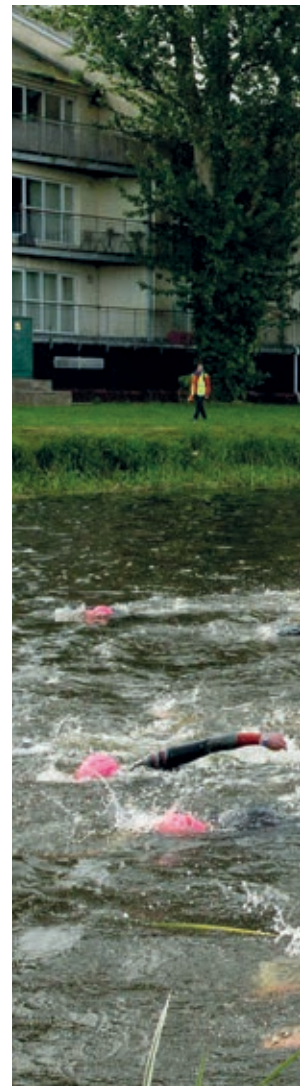


Key elements of the vision include:

- A growing organisation – to increase the numbers in the county that are physically active
- Positive relationship between the Board, the Staff and the other agencies to increase physical activity levels
- Involves both sporting and recreational activities
- Motivating and supporting individuals on the journey from a sedentary to an active lifestyle
- Motivating and supporting individuals who are active already to continue to be physically active
- Developing ongoing and sustainable programmes



September 9th 2014 - Ray D'Arcy takes over as Chairperson of Kildare Sports Partnership from Niall Quinn



Our Mission

“ To increase participation in sport and physical activity through the coordination and delivery of quality programmes, training and services and by developing partnerships and promoting inclusiveness. ”



SECTION 2: THE CONTEXT

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his section sets out the context for the Strategic Plan and explains the role and relationship between Sport Ireland and Kildare Sports Partnership. The Board and full-time staff are introduced and the different stakeholders are identified.

Kildare Sports Partnership - Background

Kildare Sports Partnership was established to coordinate and promote the development of sport and physical activity in the county.

Following a bidding process in 2001 Kildare was one of the twelve successful areas chosen by Sport Ireland (then Irish Sports Council) to pilot the Local Sports Partnership Initiative. Kildare Sports Partnership was launched in May 2001 and was established as a company limited by guarantee in April 2002.

Under “The Fitzpatrick Review” in 2005 it was recommended that the Local Sports Partnerships come under the remit of the County Development Board structure.

On March 26th 2010 Kildare Sports Partnership came under the umbrella of Kildare County Council and moved its base to the Community and Culture Department of Kildare County Council at Áras Chill Dara, Naas.

Niall Quinn became Chairman of the new Board in January 2011 and on September 9th 2014 Ray D’Arcy replaced Niall as Chairperson.





**Kildare Sports Partnership
was established to coordinate and
promote the development of sport and
physical activity in the county**

Sport Ireland and Background to the Local Sports Partnership Initiative

In the Irish Sports Council's strategy "A New Era for Sport 2000-2002", the Council proposed to establish a nationwide network of Local Sports Partnerships to create a national structure to co-ordinate and promote the development of sport at local level.

The ISC identified that the effective development of sport and recreation at local level would be best delivered through a partnership approach between all bodies and organisations involved in the delivery of sport and recreation locally.

The amalgamation of the Irish Sports Council, The National Sports Campus Development Authority, The Irish Institute of Sport & Coaching Ireland resulted in the formation of Sport Ireland on 1st October 2015.

Aims and Expected Outcomes

The key aims of the local sports partnerships are:

- To increase participation in sport and physical activity especially amongst specific target groups

- Ensure that local resources are put to their best possible use.

The outcomes that the Sport Ireland seek from local sports partnerships are:

- Enhanced planning of sport at local level
- Increased levels of local participation, especially amongst specific target groups - older people, girls and women, people with disabilities, unemployed people and those who live in identified disadvantaged communities
- Enhanced local coach involvement
- Club development
- Volunteer training
- Local Directories of sports bodies and facilities
- Better use of existing facilities
- Clear priorities for local facility provision and improvement
- School/club/community and possibly school - National Governing Body link
- Local sports events





Our Board

The Board has overall responsibility for strategic direction and will lead the implementation of this Strategic Plan. The calibre of our Board Members is a major strength in the success of the work we do. Their involvement at a senior level in their respective agencies and interest groups ensures the continued advancement of sport and physical activity in Kildare.



Ray D'Arcy
Chairperson



Pat Leogue
Social Inclusion
Manager Co. Kildare
Leader Partnership



Sonya Kavanagh
Director of Services,
Kildare County Council



Susan Grady
C.E.O. K- Leisure



Joan O'Flynn
CEO, Camogie
Association



Sean Ashe
CEO, Kildare/
Wicklow ETB



Paul Davis
Sports Officer,
Maynooth University



Anne Marie Hughes
IRFU Safety &
Inclusion Officer



James Nolan
Paralympics Ireland,
Head of Athletics



Fiona O'Brien
HSE Physiotherapy Manager,
Kildare/West Wicklow

Our Staff

Kildare Sports Partnership employs a Coordinator, an Administrator and a Sports Inclusion Disability Officer (shared with South Dublin County Sports Partnership). In addition Kildare Sports Partnership secured funding in late 2016 through Sport Ireland to employ a Community Sports Development Officer. Funding for this position runs until April 2018 and hopefully will extend for a further period. When the need arises, part time tutors and personnel with specific expertise are employed to deliver various programmes for KSP.



Syl Merrins
Sports Coordinator



Eddie Hennessey
Sports Administrator



Aine Buggy
*Sports Inclusion
Disability Officer*



John Doran
*Community Sports
Development Officer*





The key aim of the local sports partnerships are to increase participation in sport and physical activity especially amongst specific target groups

SECTION 3: THE CHALLENGES

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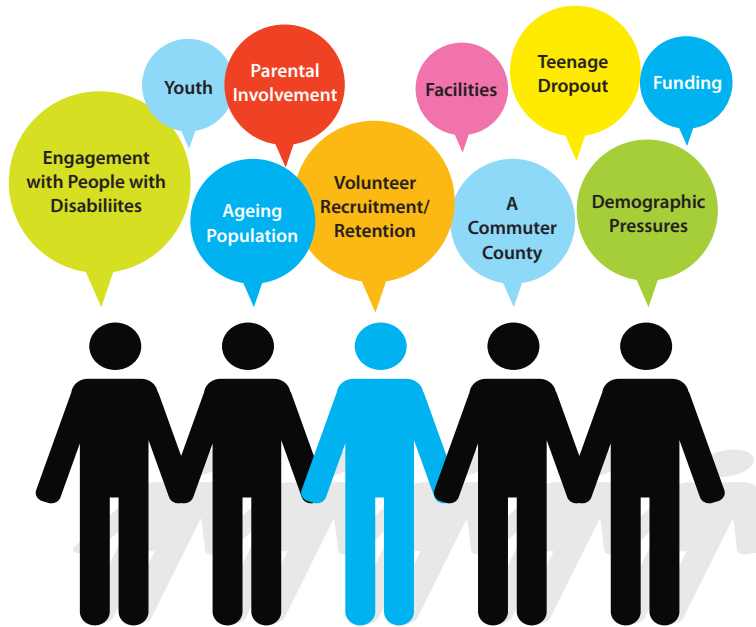
SP and all those attempting to increase participation rates in physical activity face a number of key challenges. Most of these challenges relate to demographic issues such as a rapidly growing young population, an increasing ageing population and the uneven distribution of the population. The daily movement of people from the county as individuals commuting to and from work is another challenge for sporting organisations.





We will now explore the unique challenges facing Kildare in relation to increasing participation in sport and physical activity

Our consultation process highlighted a number of challenges. A detailed summary of our findings is available in the appendix of this document but the top outcomes from the meetings can be summarised as follows:

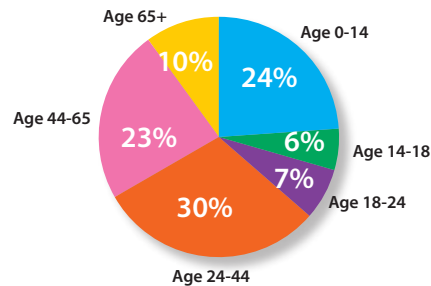


Demographic Challenges

Co. Kildare has a rapidly increasing population and this has implications, both positive and negative, for those trying to promote sport or physical activity. Kildare is the fifth largest Local Authority with a population of 222,130 which is bigger than the likes of Limerick City & County and Waterford City & County. The population has increased by 5.6 percent since 2011 (2016 census figures).

**73% of Population
are Urban Dwellers**

Over a 20 year period (1991 to 2011) Kildare has experienced a 71.5% increase in its population base. Kildare has the highest rate of youth population aged 0-24 with 81,517 in this cohort. Kildare also has the 11th highest of non-irish nationals in the state. Within this the Polish are the largest with a population of over 7,000.



Kildare Population Demographic

Youth

As mentioned above Kildare has a very high youth population. Over 29% of Kildare's population is aged '0-18' years. Our school sizes are amongst the largest in the Country. The population of 0-24 year olds in Kildare is 81,517 accounting for 37% of the total population. This is the highest rate nationally. Because of this growing young population the demand for child and youth services such as sport and recreation provision is high and set to grow. This increase in numbers is providing opportunities for sporting organisations to grow and thrive but is also stretching resources to capacity in some urban areas. Many clubs in urban areas of the Country are increasing membership fees to control numbers, placing sport out of the range of many. It is imperative that sporting organisations are helped to increase their capacity to cope with growing numbers.

There are also a high numbers of lone parent families with children under 15 in the county. While the rate of lone parent families are in line with regional and national levels, there is a notably higher level of lone parent families with children

under 15 (5,054). Lone parent families have additional barriers to participation in sport such as childcare issues and lack of finance.

‘65 and over’

The ‘65 and over’ age cohort has rapidly increased in Kildare representing 10% of the total population living in the county. Since 2006 this cohort has increased by over 30%, being the second highest rate of increase in the State. In particular, the population of rural Kildare is notably older than the average for the county. More than 10% of people living in rural Kildare are “65 years or over” (in comparison to 7% of the population in urban areas). Over 25% of people living in rural Kildare are aged between 45 and 64 years (in comparison to 20% in urban areas). The rural transport services in Kildare have a high proportion of older passengers. In terms of participation in community events and activities, there is a difficulty reaching older men (Older Voices Project Kildare). Getting these people engaged in physical activity and taking a full part in the wider community is a key aim of the KSP.

Urban Rural Mix

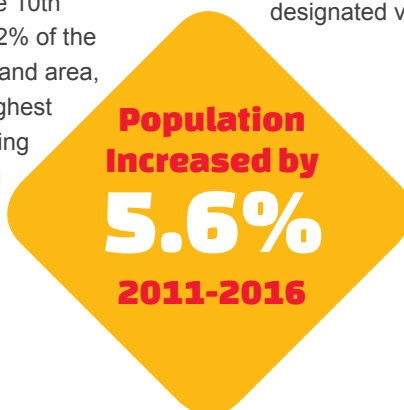
As well as a growing population Kildare has a geographically varied population density. Kildare, as a county, is the 10th most densely populated county in the State. Over 72% of the county’s population live on 5% of the county’s total land area, with the northeast of the county having by far the highest population densities. As a consequence some sporting organisations in urban areas have difficulties coping with the influx of new members and lack space, resources and personnel to deal with the large numbers. At the same time some rural clubs suffer from out migration and have difficulty fielding teams and have a declining pool of players and coaches.

Commuting

Kildare is one of the largest commuting counties in Ireland. It functions both as a home for a significant proportion of the Dublin Metropolitan Area while also acting as an important employment destination for commuters from other areas across the Eastern and Midlands Region. Over 40% of the total workforce living in the county work outside the county. Most work in Dublin (73% of all commuters). Commuting times for residents in Kildare are notably high. Over 15% of all Kildare workers having a daily return commute of more than 2 hours, and 32% having a daily return commute of between one and two hours. The extent of the population that commute to work puts pressure on clubs and organisation to find coaches and mentors to help with teams and organise and administer sports programmes. It also puts pressure on parents and families to be involved in sport and physical activity due to time constraints.

Deprivation in Kildare

Based on the Pobal HP Deprivation Index 2016, Kildare is the 5th most affluent County but still lower than 2006 figures when it held 3rd place. The perception of affluence masks the reality in many areas. Rates of deprivation vary across the County with some areas, particularly in the peripheral East & South designated very to extremely disadvantaged.



National and Local Planning Relevant to Our Strategy

This Strategic Plan will be implemented with consideration of a wide range of other plans at both national and local level which have relevance in the context of increasing participation in physical activity.

National Plans



Research

A substantial amount of research has taken place nationally over the past few years and it is important that this research is taken into account as most of these findings were also reflected during our consultation process.



SECTION 4: THE HIGHLIGHTS

Strategic Plan 2012 - 2016

20,244

**Participants
in Programmes
in 2016**

Over the lifetime of the last plan Kildare Sports Partnership has engaged with thousands of Kildare residents, either directly or indirectly, to promote health and wellbeing. On extracting information from the SPEAK Report for 2016 we found that KSP engaged either directly or indirectly across all of our participation programmes or training courses with 20,244 people. It would not be possible to highlight all of our work in this section but we have extracted a few highlights over the last five years.

COMMUNITY COACHING PROGRAMME



Kildare Sports Partnership first developed the 'Community Sports Leader Programme' in 2011 which focussed on assisting unemployed people to gain employment, coaching, volunteering and further education opportunities in the sports sector. Sport Ireland saw the success of this programme, secured funding from Dormant Accounts, and rolled out the 'Community Coaching Programme' nationally in 2015. Over six years we have trained 224 people around the county, some have gained employment in sport or outside of sport thanks to the programme, others have gone on to further education and all have returned to their communities to impart their knowledge and skills. Kildare Sports Partnership have used the Community Coaches to roll out many of our programmes and without their involvement KSP would not have been in a position to achieve the volume of work that has been completed.

AGE FRIENDLY PROGRAMME

Under the Age Friendly Programme KSP has engaged with Older People through various activities and events such as Go for Life Games, Seated Exercises for Older People, Aqua Aerobics, Sportstaster Sessions, Fitsticks workshops etc. Many Older People have become an integral part of other programmes, not under the Age Friendly banner, such as the 'Get Kildare Walking' programme.



COMMUNITY RUN PROGRAMME



Kildare Sports Partnership supports and promotes 5k's/10k's, cycle events etc at community level under our 'Community Run Programme'. In 2016 we supported 46 events throughout the county, events that help communities become healthier and more active places in which to live.

KILDARE WALKING FESTIVAL

The Kildare Walking Festival is organised during the month of July as part of the 'Get Kildare Walking' Programme. The event has attracted hundreds of participants each year and not only gets people active but also creates an awareness of the facilities and amenities that are available in the county. It has also facilitated the creation of walking groups as well as training walking leaders and 'Fitsticks' programme trainers.

In 2015 an extra element was added to the festival. The 'Grand Canal Challenge' follows the towpath of the Grand Canal, a distance of 65km, from Hazelhatch on the Dublin border to Athy. The challenge takes place over a six day period. Over 500 people take part in our Walking Festival annually.



PARKRUN



Over
5,000
people registered
for Parkrun
in Kildare

Parkrun is a free 5k event that takes place at two locations in Kildare, Naas Racecourse and Castletown House, Celbridge every Saturday morning at 9.30am. Organised by volunteers, Kildare Sports Partnership facilitated, and helped to fund, the commencement of the event at both venues and promotes and supports the event on an ongoing basis. Parkrun has had a major impact on the health and fitness of many in Kildare over the last three years with over 5,000 registered between the two venues and 300-400 people taking part each week.

SAFEGUARDING PROGRAMME

The Code of Ethics and Good Practice for Children's Sport in Ireland is for the benefit of everyone involved in children's sport – children, parents/guardians and Sports Leaders, etc. By following the principles, policy and practice guidelines contained in the Code, adult sport leaders are playing their part in providing an enjoyable and safe environment in which children can learn and thrive. Kildare Sports Partnership are the main body that rolls out the Safeguarding programme in the county and during the lifetime of the previous Strategy we trained 1,303 in this area.

SPORT IRELAND
ETHICS
SAFEGUARDING 1
CODE OF ETHICS
GOOD PRACTICE FOR
CHILDREN'S SPORT



Code of
Good Practice
Children's
Club Children

MINI MOJO

KILDARE

MOJO PROGRAMME

MOJO is a twelve week training programme, developed by a collective of organisations, to reduce the high levels of male suicide in the county. KSP's role in the programme is to roll out the physical activity piece and create an understanding that physical activity is crucial to leading a healthy lifestyle, both physical and mental. Most of the participants had never taken part in sport and physical activity or had not engaged for many years. Following the evaluation of each programme the physical activity piece is always one of the main elements that the participants feel benefited them most, with participants continuing to meet on a regular basis, for swimming or gym sessions, post programme.

ARE YOU?

- IN DISTRESS
- IN NEED OF MOTIVATION
- LOW IN ESTEEM
- FEELING ISOLATED
- AGED 18 YEARS OR OLDER
- ABLE TO PARTICIPATE IN A 4 WEEK PROGRAMME, 1 MORNING PER WEEK

Participation on this course will not affect your benefits if you are on social welfare.

SPORTS INCLUSION DISABILITY PROGRAMME

The benefits of physical activity are universal for all, including those with disabilities. The participation of children with disabilities in sports and recreational activities promotes inclusion, optimises physical functioning and enhances overall well-being. To address this concern Kildare Sports Partnership run various programmes throughout the county.



LEARN2CYCLE PROGRAMME



The Learn2Cycle programme is organised in partnership with special needs schools, family support groups and the HSE Network Disability Teams. The central aim of this six week programme is to teach children with disabilities to cycle independently. Independent mobility, co-ordination skills, meaningful exercise, a sense of achievement and fun: The Learn2Cycle programme offers many benefits to children with disabilities. The benefits of this programme not only have a positive impact on the participant but impact positively on their immediate family, friends and wider community. The long term impact of this programme is key.

The participants who have learned to cycle now experience enhanced opportunities for social interaction into the local community cycling activities. The social acceptance of the participants by their peers into the sport and/or physical activity setting will present a sense of belonging for the children.

FOOTBALL FOR ALL

Kildare Sports Partnership also provides support to stakeholders in the development of sustainable programmes such as the FAI Football For All programme. The SIDO has supported the FAI in the development of the FAI Kick Start to Recovery Programme in Celbridge in partnership with the HSE Mental Health Occupational Therapists. The SIDO also supported the development of the Kildare Town FC Football for All club programme in partnership with the FAI. Both programmes provide regular physical activity opportunities that will impact positively on the participants, their immediate family, friends and wider community.



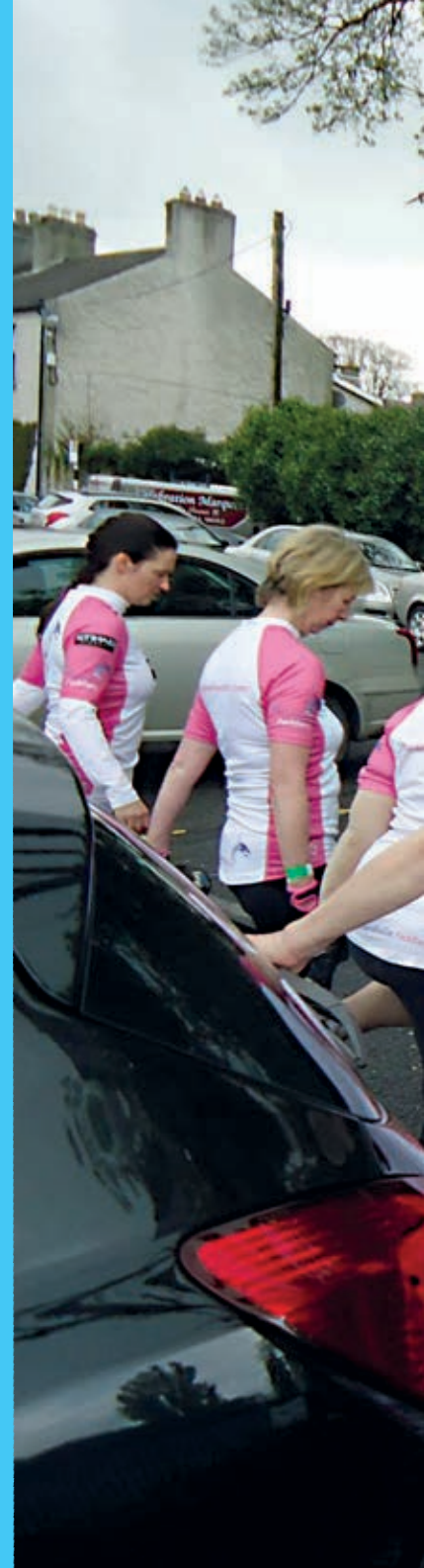
SECTION 5: STRATEGIC PLAN 2017 - 2021



Consultation Process

An extensive review and consultation process was carried out involving the key stakeholders and included meetings, workshops and written submissions. Over 200 people engaged in the process including the following:

- **The Kildare Sports Partnership Board**
- **The Staff of Kildare Sports Partnership**
- **Sport Ireland**
- **Clubs and Recreation Groups**
- **National Governing Bodies**
- **NGB Development Officers**
- **A review of our work to date under the previous Strategic Plan was also undertaken**





THEMES

From the consultation process the following four themes have been identified as the framework on which actions will be progressed during the lifetime of the Strategic Plan.

Theme 1 - Youth

Theme 2 - Promoting Equal Opportunity

Theme 3 - Capacity Building

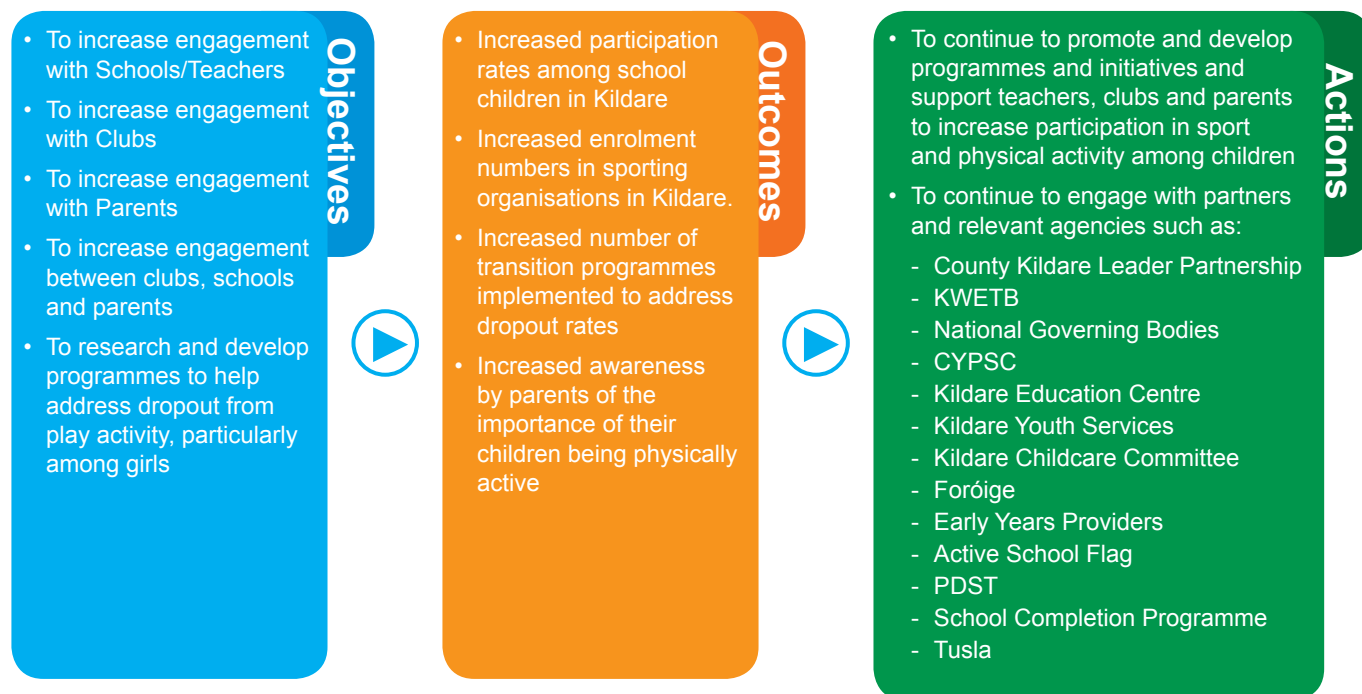
Theme 4 - Partnerships



Theme 1: Youth

The importance of becoming active in Sport and Physical Activity at a young age is well documented. Much of the skills and fitness levels gained in childhood are shown to remain in a person even if they do not practice them later in life. It is important that children develop good lifestyle habits at an early age and experience the social, physical and psychological benefits of involvement in sport. To this end, and as Kildare has such a large youth population, KSP wants to focus on getting young people involved in sport at the earliest age possible.

Goal: To Provide children and young people with a positive introduction to physical activity, regardless of ability, to promote and support lifelong involvement.



Theme 2: Promoting Equal Opportunity

Kildare Sports Partnership is committed to working with all stakeholders in the county to ensure that every person in Kildare has the opportunity to take part in sport and physical activity. There are many reasons why people may have difficulty in participating in sport ranging from people with disabilities to simply a lack of confidence in taking part. KSP will strive to minimise the barriers to participation and to support everyone who wishes to participate to do so.

Goal: To ensure that people of all ages and abilities are given the opportunity to take part in physical activity.

Objectives

- To increase the participation of people with disabilities
- To increase the participation of people with health problems
- To increase the number of older people participating
- To increase the participation of other low participation groups such as:
 - People from Disadvantaged Communities
 - Women
 - The Unemployed
 - Traveller Communities
 - Migrant Groups



Outcomes

- Increased number of programmes for people with disabilities and their families
- Increased numbers of older people taking part in physical activity
- Increased numbers of people from disadvantaged areas that participate in physical activity
- Increase numbers of women participating in physical activity
- Increased engagement with the Traveller Community
- Increased engagement with Migrant Groups



Actions

- **Sports Inclusion Disability Programme**
 - To continue to promote and develop programmes and initiatives to increase participation among people with disabilities
 - To explore opportunities for increased engagement with people with disabilities
- **Age Friendly Programme**
 - To continue to promote and develop programmes and initiatives through our Age Friendly Programme to increase participation among older people
- **Disadvantaged Communities**
 - To continue to promote and develop programmes and initiatives to increase participation among People from Disadvantaged Communities such as:
 - The Dara Project
 - The Local Authority Programme
 - The Eyre Powell Asylum Centre Programme
 - The Hazel Hotel Refugee Programme
 - MOJO
- **Women**
 - To continue to promote programmes and initiatives to increase participation among Women such as:
 - Parkrun
 - Community Run Programme
 - Get Kildare Walking Programme
 - To research and develop programmes targeting female participation

Theme 3: Capacity Building

Capacity building refers to educating and training individuals involved in sport and recreation in the county and also providing the resources and facilities that will allow them to participate. Kildare Sports Partnership is committed to providing quality education and training to our clubs, organisations and schools to ensure sustainability and growth.

The areas of planning, development and upgrading of sport and recreation facilities within the county are crucial to achieving our aims in the years ahead. Kildare Sports Partnership is committed to the progression of a more integrated approach between the planning authorities and the agencies and organisations that provide such facilities.

Goal: To help create increased capacity in clubs and communities.

- To provide quality education, training and coaching opportunities for individuals and organisations involved in sport in the county.
- To support and influence the planning, development and usage of recreational facilities
- To support clubs and organisations to maximise funding opportunities
- To maximise the benefits of Smart Technology

Objectives



- Greater number of skilled coaches, volunteers and teachers in the community
- Enhanced capacity and accessibility of sports facilities
- Greater understanding of the need for the provision of sport and recreation facilities among planners and administrators
- Clubs and organisations will have the knowledge and ability to maximise funding
- Use of technology to increase capacity & participation levels & reduce dropout

Outcomes



EDUCATION & TRAINING

To Deliver Sport Ireland National Programmes:

- Safeguarding 1, 2 & 3 Training
- Active Leadership Programme
- Buntús Programme

Continue to provide the necessary training needed by Coaches, Parents and teachers such as:

- Community Coaching Programme
- Coaching Children Programme
- Level 1 Junior Sports Leadership Award
- First Aid & Defibrillator training
- Walking Leader Training

To provide the necessary training to club officials on financial planning and administrative governance such as:

- Club Development Seminar
- Governance workshop

To organise workshops and provide advice on funding opportunities such as:

- Sports Capital Grants
- Club Development Grants

FACILITIES

To liaise with and advise the Local Authority and relevant agencies to support the development of sports and recreation facilities through processes such as:

- County Development Plan
- Local Area Plans
- The general planning process

To support groups and organisations in the development of sport and recreation infrastructure such as:

- Greenways
- Walkways

To continue to undertake sport and recreation facility needs analysis throughout the county

To create awareness of sport and recreation facilities around the county

- To continually update the GIS facilities mapping system
- To produce publications such as County Kildare's Towpath Trails booklet to provide information on facilities and amenities

To link with and advise facility providers to ensure inclusiveness for all in sport and physical activity

To continue to work with clubs, schools and communities to encourage the sharing of facilities

To organise workshops & provide advice on the benefits of Technology in areas such as:

- Coach education through E-learning
- Booking of facilities
- Fitness apps etc.

Actions

Theme 4: Partnerships

One of the main strengths of Kildare Sports Partnership during the last strategy was the building and developing of partnerships. The importance of partnership is crucial to the development and work of KSP and we need to continue to build strong relationships with relevant agencies, NGB's, and target groups to ensure that as many people as possible remain or become active. Kildare Sports Partnership is committed to providing regular consultation between the major stakeholders within the county.

Goal: To enhance and develop the strong partnership ethos of Kildare Sports Partnership

Objectives

- To provide coordination & collaboration between the key agencies
- To positively influence coordination and collaboration work between the key agencies as outlined in the Healthy Ireland Strategy (Action area 6)
- To continue to work with key partners and develop new relationships
- To implement & support Kildare County Council's Corporate & Local Economic and Community Plan



Outcomes

- A strengthening of the capacity of partners to support the lead out of local initiatives
- Increased collaboration between KSP, existing and new partners, key local stakeholders
- Two-way contact continued with partner agencies



Actions

- Promote coordination and collaboration and support the work of the key stakeholders, to increase participation, such as:
 - Kildare County Council
 - Sport Ireland
 - County Kildare Leader Partnership
 - HSE
 - The Gardai
 - NGB's
 - Community Development Groups
 - LCDC
 - Age & Opportunity
 - Schools
 - Ireland Active
 - KWETB
 - CYPSC
 - Maynooth University
 - K-Leisure
 - Public/Private Leisure Centres
- Continue to develop structures of engagement for the development of ideas and exchanging of information such as:
 - NGB Development Officers Forum
 - Sports Forum
 - Local Sports Partnership Seminars
- Continue to develop relationship's through committee work to create awareness and promote the work of Kildare Sports Partnership such as the:
 - The Volunteer Centre
 - County Kildare Leader Partnership Social Inclusion Committee
 - Age Friendly Alliance
 - NDRF Work Group
 - MOJO Advisory Committee
 - The Integrated Services Programme
 - Naas Forum

SECTION 6: IMPLEMENTATION AND EVALUATION

T

he Board of Kildare Sports Partnership will oversee the implementation of the strategy from 2017 - 2021. From the strategic plan, an annual action plan outlining measurable actions, lead agencies and performance indicators will be produced as a working schedule. The action plan will be implemented by a wide range of groups and agencies operational in the county and with the support of a number of National bodies. Programme updates and activity monitoring will be undertaken by the staff who will report regularly to Board meetings.





Monitoring and Evaluation

Regular monitoring and evaluation of the action plan will be carried out by the Board on each of the strategic themes to ensure that progress is being made and highlighting any issues arising. Following on from a recommendation of the Fitzpatrick report 2005, Sport Ireland has implemented a common evaluation system for all LSP's. The SPEAK system (Strategic Planning, Evaluation and Knowledge) is designed to produce information to assist staff and management to make informed decisions and allow for ongoing internal review, periodic assessments, to provide a facility for external inputs and to assist networking, based on sharing of information between projects, counties, regions and themes.

Financing the Plan

Sport Ireland provides core funding to assist LSP's under the headings of staffing, administration, communications, National participation programmes, education and training. Under the Fitzpatrick review of LSP's in 2005, it was recommended that LSP's would raise up to 50% of their budget from other sources. The support and funding streams for programmes provided by the likes of Kildare County Council, County Kildare Leader Partnership, KWETB, Dormant Accounts, HSE, Healthy Ireland, K-Leisure and others must also be greatly acknowledged.

Johnny Doyle with the pupils of St. Brigid's N.S., Kilcullen who took part in the Kildare Sports Partnership "Step up to 60" Schools Programme.





Governance

Kildare Sports Partnership must be governed, managed and operated in accordance with best practice. The staff, Board and sub-committees will be supported and motivated through development and training. KSP will evaluate and monitor activities on an annual and periodic basis and will secure funding on an annual basis from Sport Ireland for core activities and will attract support and funding, financial and in-kind, to meet the matched funding requirement. As part of Kildare County Council, KSP is also under the remit of the governance and auditing procedures of the Local Authority.

Role of Board

The Board is an inter-agency group comprising representatives from key stakeholders and sectors. The board has overall responsibility for strategic direction and for the implementation of this strategic plan.

Role of Staff

The Coordinator is responsible for the day to day management of the partnership and will form the main link between the board and the staff.

The coordinator will support the staff in developing annual work plans. The staff will work closely with the coordinator and other providers to develop and deliver programmes and events.

To Summarise - Kildare Sports Partnership must:

Operate and manage the affairs of Kildare Sports Partnership in a professional manner by:

- Implementing the agreed Strategy
- Developing annual implementation plans
- Providing effective leadership and management
- Ensure the proper use of public funds

Deliver quality services and programmes by:

- Effective use of financial and other resources
- Securing of additional funding to enhance the level and quality of services and programmes provided by the sports partnership

Monitor the work of the Sports Partnership by:

- Monitoring and evaluating the work of the Sports Partnership through the national evaluation and monitoring tool SPEAK
- Providing periodic reviews on the work of Kildare Sports Partnership
- Monitoring and evaluating of the Strategic Plan

Train and Develop the Board of Kildare Sports Partnership by:

- Supporting the development of the board of KSP through effective and appropriate training.

Train and Develop the staff of Kildare Sports Partnership by:

- Sourcing appropriate training for the staff
- Encouraging staff to attend Sport Ireland training courses
- Being informed of best practice in relation to sports development and implement as appropriate.

APPENDICES



APPENDIX A:

Consultation Meetings

Kildare Sport Partnership Board Strategic Planning Meeting, November 2nd 2016

STRATEGIC THEMES

The following Strategic Themes were discussed and agreed at the meeting/workshop and the areas of focus for each theme were put forward by the Board Members.

1. Youth

- Youth Services
- Youth Physical Activity App
- Active transport to schools
- Profile club/youth programme
- Focus on U-18's
- Family facilities
- List range of activities
- Community involvement
- Breakdown of age targeted programmes
- Fun focused activities
- Recreational models of team sports
- Coaching Children Programme- teachers, parents, coaches
- Junior Parkrun
- Links with Children and young people service committees & TUSLA
- Code of Ethics support-remove fear factor
- Role models for youth/girls
- Schools Curriculum
- Healthy lifestyle

2. Capacity Building

- Access to information
- Coach education
- Foster cooperation between clubs
- Capacity building with statutory organisations
- Awareness raising
- Funding advice – Sports Capital Funding etc
- Advice in relation to future planning sports facility needs
- Build capacity in schools
- Multi cultural training
- Link with business
- Shared service – Club/schools
- Development Officer Coordination
- Usage of existing facilities
- Volunteerism to expand footprint

3. Partnership

- Set up regular meetings with partnerships listed in Local Economic & Community Plan
- Planning meetings with key community groups & LECP to match
- LSP projects with short/medium/long term goals of LECP/ KSP plan eg: Disability Youth
- To create criteria for partnership working- eg using PPN
- Recognise and support NGB/Other partners plans
- NGB Forum- Identify collaborative projects – Continuing Professional Development, evaluation techniques etc.
- Sports Expo
- Identify and select unique partnerships in Kildare Co. Co.
- Promote a 'Non-Silo' approach
- Partner with non sports organisations- eg Gardai, Schools, Waterways Ireland etc.
- Partner with Board Member organisations/contacts on at least one project per year

4. Promoting Equal Opportunity

- Social Inclusion
- Identify existing targeted programs running already
- MOJO Programmes
- Target existing social and community groups- eg: Mens Sheds, ethnic groups, older people etc.
- Facilities access for targeted groups
- SIDO networking within LSP's
- Consultation – Matching programmes with the needs of groups eg: Teenage girls
- Providing space for all forms of physical activity
- Future planning regarding links with National Strategies eg: National Activity Plan, National Obesity Plan
- Proofing for access eg: Cultural/Ageism/Disability
- Finance

Youth Participation

Club Consultation Strategic Planning Meeting March 21st 2017

Challenges

- Transport
- Facilities
- Competition
- Perception of minority sports
- Lack of information
- Lack of qualified volunteers – Garda vetting delay
- Volunteer education
- Peer pressure
- Cost to individual
- Cost to the schools and clubs
- Screen time on social media
- Getting club members to support them
- Parental guidance officers needed/child protection
- Family members not available to support due to work commitments etc.
- Competitiveness and balance
- Mental health
- Drop outs (14-18years)
- Confidence
- Lack of enjoyment
- Lack of volunteers
- Accessibilities
- Coach education – communication
- Inclusion



Suggestions

- TY programme
- Peer mentoring
- Open day to try a sport
- Survey of younger people
- Consultation with kids
- Make activities cool
- Social/now – competition element
- Innovative/adapting games
- School – club partners
- Funding
- Funding for coaching from NGB's
- Use of school facilities
- Inclusion
- FUN
- Parental control
- Parental involvement – taking ownership
- Making it fun for people
- Promote new/different sports eg. Incentivised through Gaisce
- Social elements, stay with it if friends are
- Coach up skilling – keeping it attractive
- Getting younger people involved in coaching
- Competitiveness (Balancing)
- Multi activity days
- Expert workshops
- Players as leaders – recognition
- Positive reinforcement in clubs
- Parent involvement
- After school clubs
- Pooling transport resources
- Graded events – beginner – intermediate
- Focus on enjoyment

Capacity Building

Challenges

- Facilities and resources
- Education
- Funding
- Insurance
- Equipment
- Lot of red tape – SCF
- Coaching in education
- Lack of coaching
- Knowledge of availability of funding
- Weather
- Under used facilities
- Under used coaches
- Support from local council
- Teenage dropout rate
- Varied interests
- Sport V activities
- Exam pressure
- Social aspect
- Peer pressure
- Parents
- Competition
- To cater to all levels
- Cater for clubs that have reached max capacity
- Volunteers
- Garda vetting
- Retaining parents



Suggestions

- Encourage volunteerism
- Reward system
- Sharing
- National policy funding
- Paid coaches or not
- Funding - specific funding
- New website with funding specific section
- Multipurpose facilities
- Indoor facilities
- All weather facilities
- Audit of resources
- More access to development officers
- Fun
- Education - coaches
- Encourage participation
- Ambassadors for sport
- Equal participation
- Make sure coaches have ability for all standards
- Youth leaders throughout the club (15-18year)
- Self improve through coaching
- Target parents through membership sign up – parent and child competition
- Choice of what they can do – admin, other courses

Promoting Equal Opportunity (Social Inclusion)

- Accessibility
- Cost
- Transport
- Adaptability of sports
- Training of coaches
- Inclusion of all
- Isolation
- Information/awareness of activities
- Religion
- Background minorities
- Pigeon holing sport
- Disability
- University access
- Ageism
- Set up to include all levels/standards
- Coach awareness
- No introduction nights/days
- Introducing adults to new sport activities

Challenges



- PR campaign to raise awareness aimed at specific demographics
- TY/Coaches eg. Cara Courses
- Specific funding to facilitate inclusion eg. Bus
- Unemployed up-skilling
- Education
- Awareness - coaches/parents/children
- Manager agreement (IRFU)
- Game time for all
- Training
- Give participants a voice - survey interests
- Open days – social nights
- Beginners – tag rugby, other sports to follow suit, white collar boxing - fun introduction

Suggestions

Partnership

Challenges

- Rivalry between sports
- Competition for players/members
- Lack of awareness of resources eg. Lidl scheme
- Lack of facilities that are shared
- Rivalries
- Peer and parent pressure
- Facilities – school access
- Lack of communications between clubs
- Lack of engagement with local schools/halls
- Male dominated sports
- Female specific sports
- Lack of promotion
- Imbalance in provision of facilities - schools
- Inclusiveness - disability
- Openness to diverse cultures
- Lack of time
- Lack of facilities
- Lack of commitment - coaching/parents/schools
- Lack of funding and resourcing
- Insurance/barriers
- Minority activities
- Self interest
- Competitiveness between groups
- How to unlock funding
- KSP to become more visible
- Teenage dropout rate
- Varied interests
- Sport V activities



Suggestions

- Database of coaches
- Education
- Audit of public held land
- Incentivise collaboration
- More communication between clubs
- Creating links between clubs and schools
- Educate people/clubs on the benefits of collaboration
- Go Games
- Liaison Officers
- Go on a date
- Appreciate training – ethics etc
- Sharing facilities
- Promote current support services
- Pool resources – facilities
- Generic training nights – all clubs engage
- Community activity/sports open day
- Increase data base
- Portal for clubs (log on etc)
- Networking
- School <-> club partnership
- To educate people on protocol in relation to approaching schools/halls/other clubs
- Register online to show available sports
- Awareness campaigns
- Positive promotion of inclusion eg. Logo promotion
- Promote gender/race/social/ minority members
- Provision of info/links to clubs from sports partnerships etc
- Collaborate with other groupings eg. First aid courses
- Replicate successful models
- Publicise success stories
- More coaching courses at a reasonable price
- Influencing planning and local Govt
- Information Hub
 - Funding
 - Courses
- Audit of resources and facilities
- Focus on participation as a gateway to sport/activity
- Recognition of contribution of clubs/sporting organisations to community
- Make sure minority sports are included within planning/strategy
- Build advocacy
- Community sports forum
- Walking strategy for Kildare
- KSP to be focal point to link all clubs/activities
- KSP to be a resource to the clubs
- KSP quarterly mtgs to have fora of like minded/similar clubs
- Regular updated/drop box/ information
- Annual mtg for all clubs – showcase all sports
- Influencing planning applications to enable facilities
 1. Workshops on funding
 2. Coaching and other relevant info provision
 3. KSP form a focal, vocal and lobbying on behalf of clubs
 4. To engage and endorse key stakeholders/clubs

NGB/GAMES DEVELOPMENT OFFICERS STRATEGIC PLANNING MEETING

April 18th 2017

Youth:

- Focus on 12 years+
- Activity Pathway moving forward
- Schools
- Taster sessions -> club - school link
- 6 weeks school session -> 1 hour per week
- Coach/Parent Education -> Benefits of sport etc.
- Football on the green
- Parental Education/ Lack of home support
- Many children don't want heavy handed authority
- Social problems
- Access to facilities
- Interns to Oversee Sports Community Programmes during holidays
- Agency led programmes
- Target 'Active School Week'
- Multipurpose camps – taster
- Activity pack with sports info

Capacity Buildings:

- Facilities - Deficit
- Drop off is a safety value
- Funding for Development Officers
- Educate the school principals in relation to the importance of sport
- Physical literacy crucial in schools
- PE used as a tool as a reward or punishment
- Croke Park Hours - Could KSP lobby
- Need for curriculum to change and have a focus on PE Points
- Pitches – All weather – lights etc.
- School facilities – Use during the Summer/ After school hours
- School engagement by KSP to access facilities
- Increase number of Development Officers

Supporting Equal Opportunities:

- Access and opportunity - cost
- Themes interlinked
- Walkways - every 100m activity gym -> gym stations
- Walking football for older adults
- More direction towards individual sports
- Tag rugby
- Late night leagues - self organising
- PEIL football
- Disability programmes in conjunction with KSP

Partnerships:

- KSP calendar of school NGB activity including Bord Na mBunscoil Calendar
- Organised Workshops for clubs
- Breakfast morning for School Principals

APPENDIX C:

Kildare Sports Partnership Strategic Plan 2012-2016 Completed Actions

Below we summarise the actions completed during the previous Strategic Plan 2012 - 2016.

THEME 1: SOCIAL INCLUSION

• Objective 1.1

To develop baseline statistics in relation to sports participation in the county

Completed Actions and Initiatives

Irish Sports Monitor Report provides information on participation.

Working with School's and NGB's to determine participation rates.

• Objective 1.2

To support increased participation in sport and physical activity among low participation groups

Completed Actions and Initiatives

People with Disabilities

Physical Activity Leaders Course for People with Disabilities.

Mens Cancer Awareness

Community Mental Health Gym Programme - Athy, Naas & Kildare Town

MOJO Programme

Disability Inclusion Training

Learn2Swim Programme

Football4All

Kilcock

Kildare Town

Mental Health Gym Programme Athy & Naas

Celbridge Day Hospital Walking Programme

Learn2Cycle Programme Naas

Camphill Community Walking Programme

Disability Awareness Training

Teenage Girls & Women

Ladies Futsal

Zumba Dance for Teenage Girls

Boxercise/Yoga Programme

Sportstaster programme for Teenage Girls

Youth

Schools Programme

Step Up To 60 Schools Programme

Scoil Pádraig Naomha Athy 5k training

Boxercise

Sports Taster Programme

21 Day Schools Challenge

Be Active After School Programme

Naas CBS Mini Triathlon.

Conor McCormack Run – Rathangan

Gymnastics

Playground Markings

Scoil Lorcaín Maganey school walking programme

Junior Active Leaders

THEME 1: SOCIAL INCLUSION

Completed Actions and Initiatives (Contd.)

Older People

Aqua Aerobics for Over 55's.
Go For Life Games
GAA Social Initiative
Age Friendly Programme
Chair Exercises for Older People
Sportfest for over 55's
Get Kildare Walking Programme & Festival
KLASP (Kildare Local Authority Steps Programme)
Kildare Walking Strategic Plan
Kildare Co Co Irish Sports Council Challenge
Active Community Walking Programme

Disadvantaged

Athy, Kildare and Curragh Summer Camp in conjunction with the Schools Completion Programme
Naas and Newbridge Family Resource Centre Project.
Rathangan Project

Other events to promote increased participation amongst low participation groups

Leinster Loop Cycling Event
Carers Association 10k Mini Marathon
KARE Tour of the foothills Cycle
Kildare Marathon.
Operation Transformation Walkday
National Trails Day
Donadea 10k
Parkrun

Playday
Outdoor Tourism Project
Local Authority Estates Fun Day's
Athy Mini Triathlon
Rathcoffey 10k
St John's 5k Monasterevan
Athy Camogie Club 10k
Scoil Diarmada 5k
Darkness Into Light
Newbridge June Fest
Kildare County Council Exercise Programme
Operation Transformation Walk
Kildare Road Safety Expo
Moone Kilomathon
Narraghmore Duathlon
Leinster Loop Cycling Event
Tour De Foothills
Carers Association Mini Marathon
Kildare Town 10K
Naas 10K
Athy Camogie 10k
Nurney 5k/10k
Monasterevan NS 5K
Clogherinkoe GFC 6K
Scoil Muire, Ballymore 10k
The Curragh 5k/ 5miles
Resettlement Programme
Boxercise
Angling Programme
National Go For Life Games- June
Kildare Town Thoroughbred 10K/5K
Tri-Athy

THEME 2: EDUCATION AND TRAINING

• Objective 2.1

To develop quality education and coaching programmes for clubs/organisations and community leaders and schools to help those involved in sport and physical activity develop a quality structure to ensure sustainability.

Completed Actions and Initiatives

Active Leadership Training
Code Of Ethics
Child Protection
Buntús Start Programme for Pre-Schools.
Coaching Children Programme
Sprocket Rocket Cycling Programme

Community Coaching Programme
Walking Leader Training
Disability Inclusion Training
Health Promotion
Leadership Award 1
First Aid & Defib training
Fitwalk Programme

• Objective 2.2

To support the development of club administrators and officials.

Completed Actions and Initiatives

Club Development Seminars
Advice to clubs Re 'Good Pactice' on a continuous basis

• Objective 2.3

To Support The Volunteer Structure Within Clubs.

Completed Actions and Initiatives

Club Development Seminars

• Objective 2.4

To support clubs and organisations to maximise funding opportunities.

Completed Actions and Initiatives

Workshops and advice on funding opportunities such as:
Go For Life Grant Scheme

Sports Capital Funding
Drehid Landfill Grant Scheme
Dormant Account funding
KSP Club Development Grants

THEME 3: FACILITIES

• Objective 3.1

To initiate and support policy development of sport and recreation facility infrastructure in Kildare.

Completed Actions and Initiatives

Facilities Sub Committee established

Slí na Sláinte Routes developed

Discussions and joint approach with Parks Department in relation to Open Space Strategy

Clubs supported in relation to identifying and accessing facilities

Meetings with KCC Planning officials in relation to County Development Plan and various Town/Area plans

Submissions in relation to projects that could be developed for amenity and sporting needs. eg: Kerdiffstown Landfill Project

• Objective 3.2

To undertake appropriate research to establish a baseline of current facility provision.

Completed Actions and Initiatives

Sports facility needs in areas of the county identified

GIS Sports facilities mapping project completed

• Objective 3.3

To ensure best use of existing sport and recreation facilities.

Completed Actions and Initiatives

Advice in relation to accessibility to Sports Facilities given on an ongoing basis

THEME 4: PROMOTION, MARKETING & INCREASED AWARENESS

• Objective 4.1

To establish a structured communication, promotion and marketing policy to promote the work, role and aims of Kildare Sports Partnership.

Completed Actions and Initiatives

Newsletters produced

Website developed

Club Database developed and used to communicate to clubs

Facebook setup & used as a means of communication and promotion

Twitter setup & used as a means of communication and promotion

Slots and advertisements used on KFM and local papers to communicate and promote events

Kildare Sports Partnership promoted at as many sport and physical activity events as possible. Eg: Inflatable Start/Finish Arch, Promotional leaflets, Signage etc.

Kildare Sports Partnership uses opportunities where possible to promote our work. Eg Road Safety Expo, Clane Health & Well being Expo etc

Job Bridge, Gateway programme, Student Work Placement, Community Sports Leader Programme Participants used to support development work.

• Objective 4.2

Raise the awareness of the work and role of Kildare Sports Partnership.

Completed Actions and Initiatives

Meetings with Clubs, school's & organisations & agencies

Meetings with Sports Development Officers.

THEME 5: BUILDING PARTNERSHIPS

- **Objective 5.1**

To develop a formal structure of engagement for the development of ideas and the exchange of information.

- **Objective 5.2**

To promote coordination and collaboration between the key agencies.

- **Objective 5.3**

To engage suitable commercial partners who share principles of increasing participation in sport and physical activity.

Completed Actions and Initiatives

Strong linkage with partners eg: Kildare County Council, County Kildare Leader Partnership, HSE, ETB ISP Programme, K-Leisure etc

Regular meetings with partners at various times to develop programmes

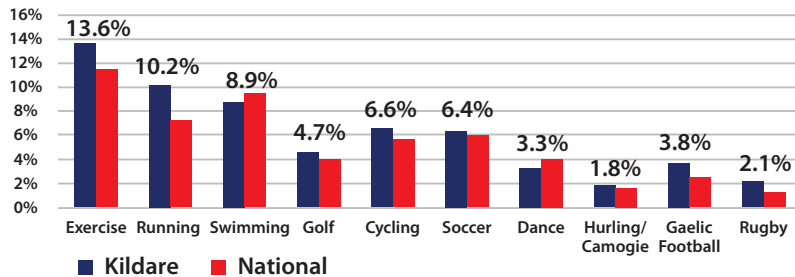
Formal agreements with FAI, GAA and Leinster Rugby with KCC/KSP in relation to Development Officers

Sports Monitor Report

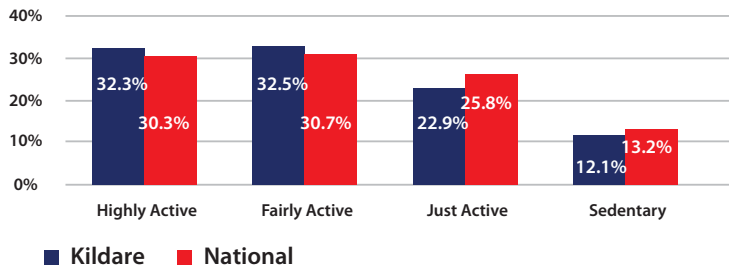
Sport and Physical Activity among those aged over 16 in Kildare

The Sports Monitor Report for Kildare published by Sport Ireland provides data on the sport and recreational activity of adults (aged 16 and over) in Kildare. Below are some interesting facts.

Top Participation Sports in Kildare



Active Categories in Kildare and Nationally



Strategic Plan Facilitator:
 Dr. Brian Ladden,
 Ed. Doc., MSc in Ed, BA Phys. Ed.



Increasing Participation in Sport & Physical Activity



Kildare Sports Partnership

Head Office,

Áras Chill Dara, Devoy Park,
Naas, Co. Kildare

For further information contact:

Syl Merrins, Coordinator

Tel: 045 980547

Eddie Hennessy, Administrator

Tel: 045 980546

email: ksp@kildarecoco.ie

www.kildare.ie/kildaresp

